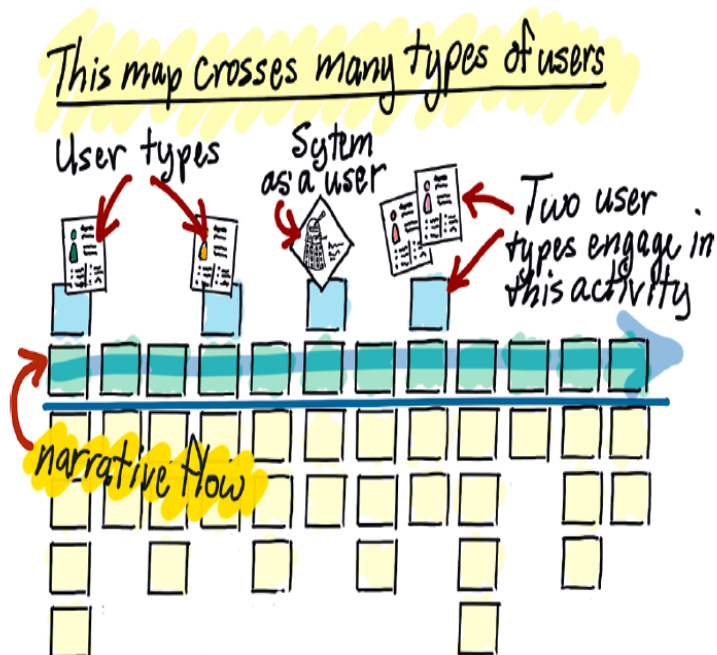


User Story Mapping: Discover the Whole Story, Build the Right Product



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